
(NMgr) Programme: Media and Area Studies (NP_MARS)

Programme N0388A200002: Media and Area Studies - master, full-time

Academic year 2024/2025

The Master in Media and Area Studies (MARS) combines two important contemporary fields of study: Media Studies and Area Studies. This combination provides in-depth and critical knowledge about processes of mediation and signification, and how space and geography - the political and social specificities of an area - intersect with them. In particular, MARS will enable a thorough understanding of the role of context. Media (and communication) studies has a long tradition of emphasizing the importance of context, in dealing, for instance, with media production, content and interpretation/reception. And, of course, contexts are also spatial. Regions and countries, with their imagined communities, their politics, their institutional structures, their insides and outsides, are particular, and they impact in particular ways on media (infra)structures, media content and audience practices. MARS will generate a better understanding of the complexity of this context. Regions and countries are not internally homogeneous, and they cannot be studied in isolation and as structurally different from other regions and countries. MARS still takes into consideration that these regions and countries are particular socio-political and cultural entities that have characterizing but complex (and sometimes contradictory) particularities, which are extremely significant for the study of the media spheres that are embedded in these regions and countries. MARS is a collaboration between the Institute of Communication Studies and Journalism (ICSJ FSV UK) and the Institute of International Studies (IIS FSV UK).

MARS graduates will have achieved in-depth knowledge about the media and political ecology in Central Eastern Europe and the European Union. This will support their future employment in more senior/advisory positions in a variety of social fields and organizations, including state administrations, private sector (including media), public service institutions, and non-profit organizations.

Programme supervisor: **doc. Vaia Doudaki, D.Phil., Ph.D.**

Programme coordinator: **Mgr. Jan Miessler**

Course Structure and Study Requirements

Total Credits	120 ETCS
Compulsory courses	84 ETCS
Elective courses	min. 24 ETCS
Optional courses	max. 12 ETCS

Optional courses see article 5 para 4 of Consolidated University Code of Study and Examination of Charles University in Prague.

Master state examination

(JDIP01) Master's thesis defence
(JSZ384) Theories of Media and Area Studies

Compulsory courses

Group **J#0450**

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Code	Course title	Course leader	Semester	Hours per week	Course assessment	ECTS credit points
JJM007	Czech Media System in European Comparison	Štoll Miessler	WS	2/0	Examination	6
JJM234	Media and Society: An Introduction	Jiráček	WS	1/1	Examination	6
JKM001	Communication and Politics	Shavit Konrádová	WS	1/1	Examination	6
JKM138	Media and Conflict in Europe	Shavit	WS	2/0	Examination	6
JKM139	Introduction to Postcolonial Theory	Doudaki	SS	2/0	Examination	6
JKM140	Master Thesis Seminar I	Miessler Doudaki	WS	0/2	Course credit	7
JKM141	Master Thesis Seminar II	Miessler Doudaki	SS	0/2	Course credit	8
JKM143	Methodology of Social Sciences	Nečas Vochocová	WS	2/2	Examination	6
JKM144	Academic Writing	Doudaki Lurring	WS	0/2	Examination	3
JTM014	Political Systems of East Central European Countries	Kubát	SS	1/1	Examination	6
JTM294	Political Geography	Kozák	SS	1/1	Examination	6
JTM318	Grand Debates of European Integration	Kasáková	SS	0/2	Examination	6
JTM336	Theorizing Memory: Social and Cultural Remembering	Asavei	SS	1/1	Examination	6
JTM382	EU Institutions	Šlosarčík	SS	2/0	Examination	6

Total ECTS: 84

Elective courses - Social and Political Context

Group J#045123

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Code	Course title	Course leader	Semester	Hours per week	Course assessment	ECTS credit points
JTM051	Introduction to History, Politics and Society of East-Central and South Eastern Europe	Vykoukal	WS	2/0	Examination	6

JTM052	Concepts and Interpretations of Central European History	Vykoukal	SS	1/1	Examination	6
JTM083	European Culture and Society	Tomalová	WS	1/1	Examination	6
JTM268	Ethnic Conflicts in Central and Eastern Europe	Klípa	SS	1/1	Examination	6
JTM292	Migration and mobility: comparative issues in Western European Countries	Bauer	WS	1/1	Examination	6
JTM315	Social Exclusion and the Roma in Central Europe	Klípa	SS	1/1	Examination	6
JTM321	Ethnic Issues and Territories in Eastern, East Central and Southeastern Europe	Vykoukal	WS	1/1	Examination	6
JTM331	Cultural History of Communist Europe	Klípa	WS	1/1	Examination	6
JTM337	Nationalism in Communism	Klípa	WS	1/1	Examination	6
JTM384	Cultural Memory and Identity in the Balkans	Asavei	WS	1/1	Examination	6

Minimum ETCS: 12

Elective courses - Media Communication

Group J#045221

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Code	Course title	Course leader	Semester	Hours per week	Course assessment	ECTS credit points
JJM001	Audiovisual Interpretation of Reality	Štoll	WS	1/1	Examination	8
JJM239	Media Sociology	Hroch Miessler	WS/SS	1/1	Examination	6
JJM240	Cultural studies	Soukup	WS	1/1	Examination	6
JJM298	Media and Technical Images	Silverio Lábová	SS	2/0	macc	6
JJM344	Political Economy of Communication	Vochočová	WS	1/1	Examination	6

JKM025	Current Issues in Digital Media Studies	Švelch	SS	2/0	Examination	7
JKM137	Intercultural Communication Management	Lütke Notarp	WS/SS	1/1	Examination	5
JKM142	Internship	Miessler	WS/SS	0/2	Course credit	4
JKM146	Contexts of Television	Štoll	SS	1/1	Examination	6
JKM149	The World of Television	Štoll	SS	2/0	Examination	6
JKM185	Media Mondays I	Miessler Da?delen	WS	2/0	Course credit	6
JKM186	Media Mondays II	Da?delen	SS	2/0	Course credit	6
JKM194	Empirical Audience Studies	Trültzsch- Wijnen Štoll	SS	0/2	macc	5
JKM198	Media and Culture Reading - Popular Culture	Reifová	SS	0/2	Course credit	3
JKM242	Reading Texts to Study Media	Nečas	SS	0/2	Course credit	3
JKM243	Electronic Media Genres	Rétfalvi Štoll	SS	1/1	macc	6
JKM255	Analysing Discourse: Theories and Methods	Da?delen	SS	1/1	Course credit	6

Minimum ETCS: 12

Recommended optional courses

Group **J#0453**

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Code	Course title	Course leader	Semester	Hours per week	Course assessment	ECTS credit points
JJM002	Content Analysis	Nečas	WS	0/2	macc	6
JKB205	The psychology of morality	Vranka Koblovský	SS	0/2	macc	3
JKB230	New Media Theories and Non-fiction Motion Picture in the late modern media environment	Rétfalvi Štoll	SS	0/2	macc	5
JKM103	Future Media Experiences	Supa Rosenfeldová	SS	1/1	macc	6
JKM153	Role-Playing Game Studies: Research Seminar	Švelch	SS	0/2	macc	4

JKM199	<u>Biodiversity, Sustainability in the Agro-Food System</u>	<u>Koudelková</u>	SS	2/0	Course credit	3
JKM204	<u>Media and Migration</u>	<u>Neag</u>	SS	1/1	macc	5
JKM245	<u>The History of Media</u>	<u>Rétfalvi Štoll</u>	SS	2/0	Examination	5
JKM596	<u>Nation Branding and Post War Reconstruction</u>	<u>Shavit</u>	SS	1/1	macc	3
JTM014	<u>Political Systems of East Central European Countries</u>	<u>Kubát</u>	SS	1/1	Examination	6
JTM015	<u>Economic Transformation in East Central and Southeastern Europe</u>	<u>Jefábek</u>	WS	1/1	Examination	6
JTM265	<u>Central European Cinema</u>	<u>Dan Mircea</u>	WS	0/4	Examination	6
JTM285	<u>Cohesion Policy of the EU in Central and East European Countries</u>	<u>Hauser</u>	WS	1/1	Examination	6
JTM286	<u>Contemporary Mediterranean</u>	<u>Mejstřík Králová</u>	SS	1/1	Examination	6
JTM383	<u>Contemporary French Politics, Culture & Society</u>	<u>Bauer</u>	WS	1/1	Examination	6

Prerequisites, co-requisites, Interchangeable and incompatible courses

Compulsory courses

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Code	Course title	Pre-requisite	Co-requisite	Interchangeability	Incompatibility
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Elective courses - Social and Political Context

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Code	Course title	Pre-requisite	Co-requisite	Interchangeability	Incompatibility
JTM051	Introduction to History, Politics and Society of East-Central and South Eastern Europe				JMMZ094

Elective courses - Media Communication

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Code	Course title	Pre-requisite	Co-requisite	Interchangeability	Incompatibility
JJM001	Audiovisual Interpretation of Reality				JKM145
JJM240	Cultural studies				JKM127
JJM298	Media and Technical Images				JJM449
JKM025	Current Issues in Digital Media Studies				JJM235
JKM137	Intercultural Communication Management				JJM233

Recommended optional courses

<!--dg:rekv:0453:2024:2024:en-->

Code	Course title	Pre-requisite	Co-requisite	Interchangeability	Incompatibility
JKM103	Future Media Experiences				JJM009
JTM014	Political Systems of East Central European Countries				JMM095 JTM139
JTM285	Cohesion Policy of the EU in Central and East European Countries				JMMZ042
JTM286	Contemporary Mediterranean				JMM152
JTM383	Contemporary French Politics, Culture & Society				JMM683

Study plan code:
J24NPMARS1636