
(NMgr) Programme: Society, Communication and Media (NP_SCM)

Programme N0314A250008: Society, Communication and Media

Academic year: 2024/2025

The graduates of program *Society, Communication and Media* has knowledge of current media nad sociological theories as well as qualitative and quantitative methods applicable for empirical research in sociology and media studies. They are also able to prepare, lead and implement sociological or media research. The program has prepared the graduate for a wide range of professions in an agency or an applied research enviroment wheter it be in the non-profit, for profit or public sector. The graduate can take on different positions ranging from a mass media analyst or a public: relations represenative. The graduate is also prepared to further pursue studies in sociology or media studies in the Czech Republic or abroad.

Academic Supervisor:

doc. PhDr. Dino Numerato, Ph.D., dino.numerato@fsv.cuni.cz

Secretary:

Mgr. Terezie Hanzlíková terezie.hanzlikova@fsv.cuni.cz

Language of Instruction:

English

Course Structure and Study Requirements

Total Credits: 120 ECTS

Compulsory courses: 70 ECTS

Elective courses: minimum 38 ECTS

Optional courses: 12 ECTS

Final state examination

1. (JDIP01) Master's thesis defence
2. (JSZ391) Social and Media Theory - written examination
3. (JSZ392) Research Project - written and oral examination

Compulsory courses - J#090023

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Code	Course title	Course leader	Semester	Hours per week	Course assessment	ECTS credit points
JJM234	Media and Society: An Introduction	Jirák	WS	1/1	Examination	6
JJM239	Media Sociology	Jirák Miessler Hroch	WS/SS	1/1	Examination	6
JJM344	Political Economy of Communication	Vochocová	WS	1/1	Examination	6
JSM032	Applied Social Research	Remr	WS/SS	2/1	Examination	7
JSM311	Communications Research	Jeřábek Numerato	SS	2/1	Examination	9

JSM421	<u>Contemporary Social Theory</u>	<u>Balon</u>	WS	2/0	Examination	9
JSM545	<u>Diploma Seminar I</u>	<u>Numerato</u>	WS	0/2	Course credit	8
JSM546	<u>Diploma Seminar II</u>	<u>Numerato</u>	WS/SS	0/2	Course credit	10
JSM692	<u>Introduction to Social Research Methodology</u>	<u>Jeřábek Remr</u>	WS	2/2	Examination	9

Total credits: 70

Elective courses (Methodological courses) - J#090123

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Code	Course title	Course leader	Semester	Hours per week	Course assessment	ECTS credit points
JJM001	<u>Audiovisual Interpretation of Reality</u>	<u>Štoll</u>	WS	1/1	Examination	8
JJM002	<u>Content Analysis</u>	<u>Nečas</u>	WS	0/2	macc	6
JSM042	<u>Evaluation Research Methods</u>	<u>Remr</u>	WS	1/1	Examination	7
JSM133	<u>Conducting Research in Political Psychology</u>	<u>Kudrnáč</u>	SS	2/0	Examination	6
JSM312	<u>Electoral, Market, Media and Social Research: Paul Lazarsfeld's Methodology</u>	<u>Jeřábek</u>	WS	2/1	Examination	9
JSM406	<u>Introduction to Data Analysis</u>	<u>Soukup Petrušek</u>	WS/SS	1/1	Examination	8
JSM499	<u>Ethnographic Methods in Practice</u>	<u>Grygar</u>	SS	1/1	Examination	7
JSM693	<u>Text, Narrative & Discourse Analysis</u>	<u>Hájek</u>	SS	1/1	Examination	9

Minimum credits: 13

Elective courses (Theoretical courses) - J#090223

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Code	Course title	Course leader	Semester	Hours per week	Course assessment	ECTS credit points
JJM007	<u>Czech Media System in European Comparison</u>	<u>Štoll Miessler</u>	WS	2/0	Examination	6
JJM240	<u>Cultural studies</u>	<u>Soukup</u>	WS	1/1	Examination	6

JKM001	Communication and Politics	Shavit Konrádová	WS	1/1	Examination	6
JKM025	Current Issues in Digital Media Studies	Švelch	SS	2/0	Examination	7
JSM095	Study of Political Mobilization and Social Movements	Císař	WS	2/0	Examination	6
JSM123	Globalization	Grygar	WS	2/0	Examination	8
JSM128	Understanding Identity and Belonging	Testa	WS	2/0	Examination	8
JSM398	Religion in the Public Sphere in Central-Eastern Europe	Testa	WS	2/0	Examination	8
JSM595	Public Sphere in Sociological Thought	Dvořák	SS	1/1	Examination	8

Minimum credits: 13

Elective courses - J#090323

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Code	Course title	Course leader	Semester	Hours per week	Course assessment	ECTS credit points
JJM187	Cross-Cultural Studies. Reading and Understanding Scientific Texts about Culture	Lütke Notarp	WS	2/0	Examination	6
JJM298	Media and Technical Images	Silverio Lábová	SS	2/0	macc	6
JKB106	Introduction to Photojournalism	Lábová	WS/SS	1/1	Course credit	4
JKB230	New Media Theories and Non-fiction Motion Picture in the late modern media environment	Štoll	SS	0/2	macc	5
JKM103	Future Media Experiences	Supa Rosenfeldová	SS	1/1	macc	6
JKM106	Media and the Children	Supa Lucký	WS	1/1	macc	4
JKM137	Intercultural Communication Management	Lütke Notarp	WS/SS	1/1	Examination	5
JKM153	Role-Playing Game Studies:	Švelch	SS	0/2	macc	4

	Research Seminar					
JKM204	Media and Migration	Neag	SS	1/1	macc	5
JPM926	Sociology of Technology	Vostal	WS/SS	1/1	Examination	6
JSM009	Sociology of Sport for MA	Numerato	SS	1/1	Examination	8
JSM037	Sociology of European Integration for MA	Smith	SS	2/0	Examination	8
JSM044	Civil Society in Central Europe	Frič	SS	2/0	Examination	8
JSM047	Social Inequalities: Ethnicity, Gender and Age	Hasmanová Marhánková	SS	1/1	Examination	8
JSM103	Academic Writing	Miller	WS	0/2	macc	6
JSM125	Sociology of Health and Illness	Numerato	WS	1/1	Examination	8
JSM202	Data Management and Data Mining in R for Social Scientists	Klosek	WS	0/2	Examination	6
JSM257	Climate Change and Sustainability: Worskhop Prague-Konstanz Study Days on Society and Policy Process in the Digital Age	Novotný	SS	0/2	Examination	6
JSM543	Internship - Society, Communication and Media	Numerato	WS/SS	0/2	Course credit	4
JSM579	Sociological Theories of Populism	Dvořák	WS	1/1	Examination	8
JSM593	The Basic of Academic Writing	Hasmanová Marhánková	WS	0/1	Course credit	1

Minimum credits: 12

Prerequisites, co-requisites, alternative and incompatible courses

Compulsory courses

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Code	Course title	Pre-requisite	Co-requisite	Interchangeability	Incompatibility
JJM234	Media and Society: An Introduction				JKM126
JSM032	Applied Social Research				JSM540
JSM692	Introduction to Social Research Methodology				JSB529 JSM540 JSB015

Elective courses (Methodological courses)

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Code	Course title	Pre-requisite	Co-requisite	Interchangeability	Incompatibility
JJM001	Audiovisual Interpretation of Reality				JKM145
JSM499	Ethnographic Methods in Practice				JSM590

Elective courses (Theoretical courses)

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Code	Course title	Pre-requisite	Co-requisite	Interchangeability	Incompatibility
JJM240	Cultural studies				JKM127
JKM025	Current Issues in Digital Media Studies				JJM235

Elective courses

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Code	Course title	Pre-requisite	Co-requisite	Interchangeability	Incompatibility
JJM298	Media and Technical Images				JJM449
JKB106	Introduction to Photojournalism				JJB154
JKM103	Future Media Experiences				JJM009
JKM106	Media and the Children				JJIM191
JKM137	Intercultural Communication Management				JJM233
JSM009	Sociology of Sport for MA				JSB516 JSB528
JSM037	Sociology of European Integration for MA				JSB456 JSM019
JSM202	Data Management and Data Mining in R for Social Scientists				JPM764

JSM593	The Basic of Academic Writing				JSB612 JSB613
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Study plan code:
J24NPSCM1662